

Asociación de Distribuidores de Automotores del Estado de Tamaulipas, A.C.

No de vehiculos Ligeros entregados



Apr-19

Plaza/Marca	Ejercicio 2019					Ejercicio 2018					Abril 2019 vs 2018	Enero-Abril 2019 vs 2018
	Enero	Febrero	Marzo	Abril	Acumulado 2019	Enero	Febrero	Marzo	Abril	Acumulado 2018		
ALTAMIRA												
Nissan	88	85	78		251	83	69	75	72	299	-100.0%	-16.1%
Ford	0	0	0	0	0	5	3	7	4	19	-100.0%	-100.0%
CIUDAD MADERO												
FCA	0	0	0	0	0	32	24	30	28	114	-100.0%	-100.0%
Nissan	100	93	111		304	109	106	109	86	410	-100.0%	-25.9%
EL MANTE												
Ford	0	0	0	0	0	15	7	6	4	32	-100.0%	-100.0%
GM	37	36	37	26	136	36	45	29	35	145	-25.7%	-6.2%
Nissan	69	59	69	33	230	69	64	71	50	254	-34.0%	-9.4%
MATAMOROS												
FCA	18	20	19		57	22	12	17	19	70	-100.0%	-18.6%
Ford	1	3	17		21	29	17	21	12	79	-100.0%	-73.4%
GM	45	49	51		145	79	40	57	50	226	-100.0%	-35.8%
Honda	50	48	46		144	53	41	46	42	182	-100.0%	-20.9%
Nissan	60	52	77		189	76	67	63	67	273	-100.0%	-30.8%
MIGUEL ALEMÁN												
Ford	18	14	13		45	8	9	6	6	29	-100.0%	55.2%
GM	55	45	42		142	36	44	54	46	180	-100.0%	-21.1%
Nissan	74	58	53		185	43	26	39	29	137	-100.0%	35.0%
Volkswagen	12	45	25		82	10	8	10	10	38	-100.0%	115.8%
NUEVO LAREDO												
BAIC	15	10	9		34	0	0	0	0	0		
FCA	20	20	26		66	21	25	21	25	92	-100.0%	-28.3%
Ford	33	44	39		116	41	36	34	39	150	-100.0%	-22.7%
GM	50	59	69		178	11	38	40	54	143	-100.0%	24.5%
Honda	32	28	32		92	39	24	37	31	131	-100.0%	-29.8%

Hyundai	5	8	4		17	0	0	0	0	0	#DIV/0!	
Kia	62	53	56		171	48	37	27	38	150	-100.0%	14.0%
Nissan	95	81	91		267	95	80	100	75	350	-100.0%	-23.7%

REYNOSA

Buick-GMC	14	12	20		46	11	14	16	20	61	-100.0%	-24.6%
FCA	18	22	30		70	21	12	21	12	66	-100.0%	6.1%
Ford	52	37	36		125	36	33	15	15	99	-100.0%	26.3%
GM	62	80	71		213	96	89	73	79	337	-100.0%	-36.8%
Honda	40	36	38		114	42	37	38	39	156	-100.0%	-26.9%
Kia	80	69	81		230	59	62	44	46	211	-100.0%	9.0%
Mazda	44	42	63		149	32	33	25	26	116	-100.0%	28.4%
Nissan	152	232	434		818	180	167	165	178	690	-100.0%	18.6%
Renault	19	26	28		73	14	11	20	16	61	-100.0%	19.7%
Toyota	117	124	125		366	105	95	91	93	384	-100.0%	-4.7%
Volkswagen	42	41	50		133	43	41	41	36	161	-100.0%	-17.4%

Plaza/Marca	Ejercicio 2019					Ejercicio 2018						Enero-Abril 2019 vs 2018
	Enero	Febrero	Marzo	Abril	Acumulado 2019	Enero	Febrero	Marzo	Abril	Acumulado 2018	Abril 2019 vs 2018	

RÍO BRAVO

Ford	6	13	8		27	7	9	7	7	30	-100.0%	-10.0%
GM	17	20	16		53	24	16	28	22	90	-100.0%	-41.1%
Nissan	48	34	27		109	36	44	29	17	126	-100.0%	-13.5%
VW	4	4	0		8	8	10	5	6	29	-100.0%	-72.4%

TAMPICO

Baic	29	15	14		58	0	0	0	0	0		
BMW	9	8	9		26	9	9	9	9	36	-100.0%	-27.8%
Buick/GMC	18	16	16		50	12	16	11	11	50	-100.0%	0.0%
FCA	67	48	44		159	29	37	41	33	140	-100.0%	13.6%
Ford	99	79	67		245	103	92	82	74	351	-100.0%	-30.2%
GM	130	142	127		399	98	119	117	124	458	-100.0%	-12.9%
Honda	56	53	39		148	60	46	48	52	206	-100.0%	-28.2%
Hunday	75	70	70		215	64	50	83	80	277	-100.0%	-22.4%
Kia	80	60	64		204	52	36	53	49	190	-100.0%	7.4%
Mazda	68	65	75		208	66	56	55	48	225	-100.0%	-7.6%
Mitsubishi	8	9	28		45	20	10	13	11	54	-100.0%	-16.7%
Nissan	88	84	102		274	73	77	97	78	325	-100.0%	-15.7%
Peugeot	14	8	7		29	0	0	5	4	9	-100.0%	222.2%
Renault	47	36	35		118	29	32	28	29	118	-100.0%	0.0%
Seat	20	12	13		45	9	17	11	12	49	-100.0%	-8.2%
Susuki	43	46	44		133	40	35	33	39	147	-100.0%	-9.5%
Toyota	135	104	95		334	132	106	104	100	442	-100.0%	-24.4%

Volkswagen	94	75	77		246	102	102	89	88	381	-100.0%	-35.4%
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VICTORIA

FCA	21	25	25	18	89	47	25	35	36	143	-50.0%	-37.8%
Ford	21	25	21	16	83	30	28	19	17	94	-5.9%	-11.7%
GM	92	55	77	65	289	103	48	56	42	249	54.8%	16.1%
Honda	43	37	39	34	153	47	49	51	27	174	25.9%	-12.1%
Kia	50	29	46	45	170	43	28	32	25	128	80.0%	32.8%
Mazda	30	27	41	22	120	22	25	25	22	94	0.0%	27.7%
Mitsubishi	0	0	0	0	0	0	0	0	0	0		
Nissan	133	77	74	76	360	114	85	156	120	475	-36.7%	-24.2%
Renault	37	31	33	29	130	33	22	28	32	115	-9.4%	13.0%
Toyota	48	49	40	43	180	43	38	36	38	155	13.2%	16.1%
Volkswagen	35	30	24	32	121	45	31	40	37	153	-13.5%	-20.9%
Total Tamaulipas	3,244	3,017	3,337	439	10,037	3,099	2,714	2,874	2,671	8,687	16.1%	15.5%

Plazas	Ejercicio 2019					Ejercicio 2018						
	Enero	Febrero	Marzo	Abril	Acumulado 2019	Enero	Febrero	Marzo	Abril	Acumulado 2018	Abril 2019 vs 2018	Enero-Abril 2019 vs 2018
Altamira	88	85	78	0	251	88	72	82	76	318	-100.0%	-21.1%
Ciudad Madero	100	93	111	0	304	141	130	139	114	524	-100.0%	-42.0%
El Mante	106	95	106	59	366	120	116	106	89	431	-33.7%	-15.1%
Matamoros	174	172	210	0	556	259	177	204	190	830	-100.0%	-33.0%
Miguel Aleman	159	162	133	0	454	97	87	109	91	384	-100.0%	18.2%
Nuevo Laredo	312	303	326	0	941	255	240	259	262	1,016	-100.0%	-7.4%
Reynosa	640	721	976	0	2,337	639	594	549	560	2,342	-100.0%	-0.2%
Rio Bravo	75	71	51	0	197	75	79	69	52	275	-100.0%	-28.4%
Tampico	1,080	930	926	0	2,936	898	840	879	841	3,458	-100.0%	-15.1%
Victoria	510	385	420	380	1,695	527	379	478	396	1,780	-4.0%	-4.8%
Total Tamaulipas	3,244	3,017	3,337	439	10,037	3,099	2,714	2,874	2,671	8,687	16.1%	15.5%

Marcas	Ejercicio 2019					Ejercicio 2018						
	Enero	Febrero	Marzo	Abril	Acumulado 2019	Enero	Febrero	Marzo	Abril	Acumulado 2018	Abril 2019 vs 2018	Enero-Abril 2019 vs 2018
Baic	44	25	23	0	92	0	0	0	0	0		
BMW	9	8	9	0	26	9	9	9	9	36	-100.0%	-27.8%
BUICK/GMC	32	28	36	0	96	23	30	27	31	111	-100.0%	-13.5%
FCA	144	135	144	18	441	172	135	165	153	625	-88.2%	-29.4%
Ford	230	215	201	16	662	274	234	197	178	883	-91.0%	-25.0%
GM	488	486	490	91	1,555	483	439	454	452	1,828	-79.9%	-14.9%
Honda	221	202	194	34	651	241	197	220	191	849	-82.2%	-23.3%

Hunday	80	78	74	0	232	64	50	83	80	277	-100.0%	-16.2%
Kia	272	211	247	45	775	202	163	156	158	679	-71.5%	14.1%
Mazda	142	134	179	22	477	120	114	105	96	435	-77.1%	9.7%
Mitsubishi	8	9	28	0	45	20	10	13	11	54	-100.0%	-16.7%
Nissan	907	855	1,116	109	2,987	878	785	904	772	3,339	-85.9%	-10.5%
Peugeot	14	8	7	0	29	0	0	5	4	9	-100.0%	222.2%
Renault	103	93	96	29	321	76	65	76	77	294	-62.3%	9.2%
Seat	20	12	13	0	45	9	17	11	12	49	-100.0%	-8.2%
Susuki	43	46	44	0	133	40	35	33	39	147	-100.0%	-9.5%
Toyota	300	277	260	43	880	280	239	231	231	981	-81.4%	-10.3%
Volkswagen	187	195	176	32	590	208	192	185	177	762	-81.9%	-22.6%
Total Tamaulipas	3,244	3,017	3,337	439	10,037	3,099	2,714	2,874	2,671	11,358	16.1%	-11.6%

Por Zonas

Frontera	1,360	1,429	1,696	0	4,485	1,325	1,177	1,190	1,155	4,847	-100.0%	-7.5%	44.7%
Centro	510	385	420	380	1,695	527	379	478	396	1,780	-4.0%	-4.8%	16.9%
Sur	1,374	1,203	1,221	59	3,857	1,247	1,158	1,206	1,120	4,731	-94.7%	-18.5%	38.4%
Total Tamaulipas	3,244	3,017	3,337	439	10,037	3,099	2,714	2,874	2,671	8,687	-83.6%	15.5%	100.0%
Total Nacional	111,212	103,679	117,122	98,105	430,118	109,145	109,484	118,600	109,265	446,494	-10.2%	-3.7%	

Fuente:

- * Datos de zona centro y sur proporcionados por los asociados.
- * Datos de asociados de la franja fronteriza por AFDA.
- * Datos nacionales proporcionados por AMDA.