

Asociación de Distribuidores de Automotores del Estado de Tamaulipas
Ventas - Participación por Marca y por Plaza



Mes: Enero 2023

Plaza	BAIC	BMW	BUICK/GMC	FCA	Ford	GM	Honda	Hyundai	JAC/FAW	KIA	Mazda	Mitsubishi	Nissan	Peugeot	Renault	Seat	Suzuki	Toyota	Volkswagen	MG	Chirey	Otros	TOTAL	Participación
Altamira					0	0	0	0	0	0	0	0	52										52	1.9%
Cd. Madero					0	28							60										60	2.2%
El Mante					0	28							27										55	2.0%
Matamoros				18	14	48	37		19				68					34					238	8.8%
M. Aleman					9	28							27						11				75	2.8%
Nvo. Laredo	0			23	36	37	25			53			67							39			280	10.4%
Reynosa			24	27	31	66	29			55	40	50	119	9	15			55	37	50	56		663	24.5%
Rio Bravo					0	15							29						0				44	1.6%
Tampico	10	8	18	38	22	110	22	60	47	76	85	21	55	13	21		60	63	67	37	88		921	34.0%
Victoria				37	2	40	25	0		47	24		62		17			35	28				317	11.7%
Total Estado	10	8	42	143	114	372	138	60	66	231	149	71	566	22	53	0	60	187	143	126	144	2,705	100.0%	
Participación	0.4%	0.3%	1.6%	5.3%	4.2%	13.8%	2.4%	2.4%	2.4%	8.5%	5.5%	2.6%	20.9%	0.8%	2.0%	0.0%	2.2%	6.9%	5.3%	4.7%	5.3%		97.6%	
Nacional		1334		4,465	3,357	10,422	3,177	3,273	1,706	7,505	6,591	1,079	17,147	1,080	2,805	1,567	2,791	8,356	7,607	3,536	3,002	3,614	94,414	
Participación	0.0%	1.4%		4.7%	3.6%	11.0%	3.4%	3.5%	1.8%	7.9%	7.0%	1.1%	18.2%	1.1%	3.0%	1.7%	3.0%	8.9%	8.1%	3.7%	3.2%		100.0%	

Acum Enero-Diciembre 2023

Plaza	BAIC	BMW	BUICK/GMC	FCA	Ford	GM	Honda	Hyundai	JAC/FAW	KIA	Mazda	Mitsubishi	Nissan	Peugeot	Renault	Seat	Suzuki	Toyota	Volkswagen	MG	Chirey	Otros	TOTAL	Participación
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