Asociaciòn de Distribuidores de Automotores del Estado de Tamaulipas

Ventas - Participación por Marca y por Plaza

Mes: Febrero 2023

Plaza	Baic	BMW	BUICK/GMC	FCA	Ford	GM	Honda	Hyundai	JAC/FAW	KIA	Mazda	Mitsubishi	Nissan	Peugeot	Renault	Seat	Suzuki	Toyota	Volkswagen	MG	Chirey	Otros	TOTAL	Participaciòn
Altamira					0	0	0	0	0	0	0	0	67										67	2.4%
Cd. Madero													74										74	2.7%
El Mante					0	35							31										66	2.4%
Matamoros				21	10	39	24		21				71					39					225	8.2%
M. Aleman					11	28							41						15				95	3.4%
Nvo. Laredo	0			31	26	56	18			57			56							28			272	9.9%
Reynosa			21	33	19	47	22			53	40	33	90	4	18			75	23	43	61		582	21.1%
Rio Bravo					3	19							24						0				46	1.7%
Tampico	9	9	20	71	21	110	24	71	45	67	86	19	69	6	19		54	80	78	50	70		978	35.4%
Victoria				35	2	46	24	0		63	26		64		17			36	41				354	12.8%
Total Estado	9	9	41	191	92	380	112	71	66	240	152	52	587	10	54	0	54	230	157	121	131		2,759	100.0%
Participaciòn	0.3%	0.3%	1.5%	6.9%	3.3%	13.8%	2.4%	2.4%	2.4%	8.7%	5.5%	1.9%	21.3%	0.4%	2.0%	0.0%	2.0%	8.3%	5.7%	4.4%	4.7%		98.2%	
Nacional		1166		7,623	3,047	13,376	2,347	3,918	1,502	7,341	5,568	1,158	19,417	548	2,168	1,674	2,685	7,270	8,727	4,602	3,008	4,766	101,911	
Participaciòn	0.0%	1.1%		7.5%	3.0%	13.1%	2.3%	3.8%	1.5%	7.2%	5.5%	1.1%	19.1%	0.5%	2.1%	1.6%	2.6%	7.1%	8.6%	4.5%	3.0%		100.0%	

Acum Enero-Febrero 2023

Plaza	Baic	BMW	BUICK/GMC	FCA	Ford	GM	Honda	Hyundai	JAC/FAW	Kia	Mazda	Mitsubishi	Nissan	Peugeot	Renault	Seat	Suzuki	Toyota	Volkswagen	MG	Chirey	Otros	TOTAL	Participaciòn
Altamira					0								119										119	2.2%
Cd. Madero				0									134										134	2.5%
El Mante					0	63							58										121	2.2%
Matamoros				39	24	87	61		40				139					73					463	8.5%
M. Aleman					20	56							68						26				170	3.1%
Nvo. Laredo	0			54	62	93	43	0		110			123							67			552	10.1%
Reynosa			45	60	50	113	51			108	80	83	209	13	33			130	60	93	117		1,245	22.8%
Rio Bravo					3	34							53						0				90	1.6%
Tampico	19	17	38	109	43	220	46	131	92	143	171	40	124	19	40	0	114	143	145	87	158		1,899	34.8%
Victoria				72	4	86	49	0		110	50		126		34			71	69				671	13.6%
Total Estado	19	17	83	334	206	752	250	131	132	471	301	123	1,153	32	107	0	114	417	300	247	275		5,464	100.0%
Participaciòn	0.3%	0.3%	1.5%	6.1%	3.8%	13.8%	4.6%	2.4%	2.4%	8.6%	5.5%	2.3%	21.1%	0.6%	2.0%	0.0%	2.1%	7.6%	5.5%	4.5%	5.0%		100.0%	
Nacional		2600		12,068	6,404	23,798	5,524	7,191	3,208	14,846	12,159	2,237	36,564	1,628	4,973	3,241	5,476	15,626	16,334	8,138	6,010	8,300	196,325	
Participaciòn	0.0%	1.3%		6.1%	3.3%	12.1%	2.8%	3.7%	1.6%	7.6%	6.2%	1.1%	18.6%	0.8%	2.5%	1.7%	2.8%	8.0%	8.3%	4.1%	3.1%		100.0%	