

# Asociación de Distribuidores de Automotores del Estado de Tamaulipas, A.C.

Vehiculos ligeros entregados  
2024

Febrero



Plaza/Marca	Ej 2024			Ej 2023			Febrero 2024 vs 2023	Enero-Febrero 2024 vs 2023
	Enero	Febrero	Total 2024	Enero	Febrero	Total 2023		

## ALTAMIRA

Nissan	71	61	132	52	67	119	-9.0%	10.9%
--------	----	----	-----	----	----	-----	-------	-------

## CD MADERO

Nissan	73	58	131	60	74	134	-21.6%	-2.2%
--------	----	----	-----	----	----	-----	--------	-------

## EL MANTE

GM	35	35	70	28	35	63	0.0%	11.1%
Nissan	43	28	71	27	31	58	-9.7%	22.4%

## MATAMOROS

FCA	22	30	52	18	21	39	42.9%	33.3%
Ford	15	15	30	14	10	24	50.0%	25.0%
GM	39	51	90	48	39	87	30.8%	3.4%
JAC/FAW	3	5	8	19	21	40	-76.2%	-80.0%
Honda	40	35	75	37	24	61	45.8%	23.0%
Nissan	77	83	160	68	71	139	16.9%	15.1%
Toyota	36	53	89	34	39	73	35.9%	21.9%
Renault	16	14	30			0		

## M. ALEMÁN

Ford	14	9	23	9	11	20	-18.2%	15.0%
GM	40	38	78	28	28	56	35.7%	39.3%
Nissan	42	31	73	27	41	68	-24.4%	7.4%
Volkswagen	8	11	19	11	15	26	-26.7%	-26.9%

## N. LAREDO

BAIC	22	20	42			0		
FCA	34	39	73	23	31	54	25.8%	35.2%
Ford	45	35	80	36	26	62	34.6%	29.0%
GM	44	37	81	37	56	93	-33.9%	-12.9%
Honda	22	26	48	25	18	43	44.4%	11.6%
MG	37	30	67	39	28	67	7.1%	0.0%
Kia	64	54	118	53	57	110	-5.3%	7.3%
Nissan	62	47	109	67	56	123	-16.1%	-11.4%

## REYNOSA

Peugeot	0	0	0	9	4	13	-100.0%	-100.0%
Buick-GMC	28	17	45	24	21	45	-19.0%	0.0%
FCA	48	40	88	27	33	60	21.2%	46.7%
Ford	38	41	79	31	19	50	115.8%	58.0%
GM	63	77	140	66	47	113	63.8%	23.9%
Honda	31	28	59	29	22	51	27.3%	15.7%
Kia	47	57	104	55	53	108	7.5%	-3.7%
Mazda	45	34	79	40	40	80	-15.0%	-1.3%
Mitsubishi	32	56	88	50	33	83	69.7%	6.0%
Nissan	107	100	207	119	90	209	11.1%	-1.0%
Renault	20	11	31	15	18	33	-38.9%	-6.1%
Toyota	65	83	148	55	75	130	10.7%	13.8%
Volkswagen	36	38	74	37	23	60	65.2%	23.3%
MG	20	30	50	50	43	93	-30.2%	
Chirey	28	25	53	56	61	117	-59.0%	
Jac	20	22	42			0		
Omoda	10	6	16			0		

Plaza/Marca	Ej 2024			Ej 2023			Febrero 2024 vs 2023	Enero-Febrero 2024 vs 2023
	Enero	Febrero	Total 2024	Enero	Febrero	Total 2023		
<b>RÍO BRAVO</b>								
Ford	2	3	5	0	3	3		66.7%
GM	15	13	28	15	19	34	-31.6%	-17.6%
Nissan	27	17	44	29	24	53	-29.2%	-17.0%
VW			0	0	0	0		
<b>TAMPICO</b>								
Baic	15	17	32	10	9	19	88.9%	68.4%
BMW	9	9	18	8	9	17	0.0%	5.9%
Buick/GMC	30	30	60	18	20	38	50.0%	57.9%
FCA	76	65	141	38	71	109	-8.5%	29.4%
Ford	23	17	40	22	21	43	-19.0%	-7.0%
GM	172	156	328	110	110	220	41.8%	49.1%
Honda	31	26	57	22	24	46	8.3%	23.9%
Hyundai	81	88	169	60	71	131	23.9%	29.0%
Kia	78	74	152	76	67	143	10.4%	6.3%
Mazda	90	94	184	85	86	171	9.3%	7.6%
Mitsubishi	18	42	60	21	19	40	121.1%	50.0%
Nissan	68	57	125	55	69	124	-17.4%	0.8%
Peugeot			0	13	6	19	-100.0%	-100.0%
Renault	31	25	56	21	19	40	31.6%	40.0%
JAC	40	38	78	47	45	92	-15.6%	-15.2%
Suzuki	40	40	80	60	54	114	-25.9%	-29.8%
Toyota	162	110	272	63	80	143	37.5%	90.2%
Volkswagen	94	89	183	67	78	145	14.1%	26.2%
MG	39	40	79	37	50	87	-20.0%	-9.2%
CHIREY	43	30	73	88	70	158	-57.1%	
<b>VICTORIA</b>								
FCA	38	27	65	37	35	72	-22.9%	-9.7%
Ford	10	10	20	2	2	4	400.0%	400.0%
GM	70	61	131	40	46	86	32.6%	52.3%
Honda	32	29	61	25	24	49	20.8%	24.5%
MG	32	31	63	0	0	0		
Kia	57	60	117	47	63	110	-4.8%	6.4%
Mazda	38	28	66	24	26	50	7.7%	32.0%
Nissan	69	73	142	62	64	126	14.1%	12.7%
Renault	23	19	42	17	17	34	11.8%	23.5%
Toyota	69	72	141	35	36	71	100.0%	98.6%
Volkswagen	56	51	107	28	41	69	24.4%	55.1%
Chirey	12	7	19			0		
<b>Tot. Tamaulipas</b>	<b>3,232</b>	<b>3,058</b>	<b>6,290</b>	<b>2,705</b>	<b>2,759</b>	<b>5,464</b>	<b>10.8%</b>	<b>15.1%</b>

Plazas	Ej 2024			Ej 2023			Febrero 2024 vs 2023	Enero-Febrero 2024 vs 2023
	Enero	Febrero	Total 2024	Enero	Febrero	Total 2023		
Altamira	71	61	132	52	67	119	-9.0%	10.9%
Ciudad Madero	73	58	131	60	74	134	-21.6%	-2.2%
El Mante	78	63	141	55	66	121	-4.5%	16.5%
Matamoros	248	286	534	238	225	463	27.1%	15.3%
Miguel Aleman	104	89	193	75	95	170	-6.3%	13.5%
Nuevo Laredo	330	288	618	280	272	552	5.9%	12.0%
Reynosa	638	665	1,303	663	582	1,245	14.3%	4.7%
Rio Bravo	44	33	77	44	46	90	-28.3%	-14.4%
Tampico	1,140	1,047	2,187	921	978	1,899	7.1%	15.2%
Victoria	506	468	974	317	354	671	32.2%	45.2%
<b>Tot. Tamaulipas</b>	<b>3,232</b>	<b>3,058</b>	<b>6,290</b>	<b>2,705</b>	<b>2,759</b>	<b>5,464</b>	<b>10.8%</b>	<b>15.1%</b>

Marcas	Ej 2024			Ej 2023			Febrero 2024 vs 2023	Enero-Febrero 2024 vs 2023
	Enero	Febrero	Total 2023	Enero	Febrero	Total 2023		
Baic	37	37	37	10	9	19	311.1%	94.7%
BMW	9	9	9	8	9	17	0.0%	-47.1%
BUICK/GMC	58	47	58	42	41	83	14.6%	-30.1%
FCA	218	201	218	143	191	334	5.2%	-34.7%
Ford	147	130	147	114	92	206	41.3%	-28.6%
GM	478	468	478	372	380	752	23.2%	-36.4%
JAC/FAW	63	65	63	66	66	132	-1.5%	-52.3%
Honda	156	144	156	138	112	250	28.6%	-37.6%
Hiunday	81	88	81	60	71	131	23.9%	-38.2%
Kia	246	245	246	231	240	471	2.1%	-47.8%
Mazda	173	156	173	149	152	301	2.6%	-42.5%
Mitsubishi	50	98	50	71	52	123	88.5%	-59.3%
Nissan	639	555	639	566	587	1,153	-5.5%	-44.6%
Peugeot	0	0	0	22	10	32	-100.0%	-100.0%
Renault	90	69	90	53	54	107	27.8%	-15.9%
Chirey	83	62	83	144	131	275	-52.7%	-69.8%
Suzuki	40	40	40	60	54	114	-25.9%	-64.9%
Toyota	332	318	332	187	230	417	38.3%	-20.4%
Volkswagen	194	189	194	143	157	300	20.4%	-35.3%
MG	128	131	128	126	121	247	8.3%	-48.2%
Omoda	10	6	10			0		
<b>Tot. Tamaulipas</b>	<b>3,232</b>	<b>3,058</b>	<b>6,290</b>	<b>2,705</b>	<b>2,759</b>	<b>5,464</b>	<b>10.8%</b>	<b>15.1%</b>

### Por Zonas

Frontera	1,364	1,361	2,725	1,300	1,220	2,520	11.6%	8.1%
Centro	506	468	974	317	354	671	32.2%	45.2%
Sur	1,362	1,229	2,591	1,088	1,185	2,273	3.7%	14.0%
<b>Tot. Tamaulipas</b>	<b>3,232</b>	<b>3,058</b>	<b>6,290</b>	<b>2,705</b>	<b>2,759</b>	<b>5,464</b>	<b>10.8%</b>	<b>15.1%</b>

Front	43.3%
Centro	15.5%
Sur	41.2%
<b>Total</b>	<b>100.0%</b>

<b>Total Nacional</b>	<b>112,100</b>	<b>113,258</b>	<b>225,358</b>	<b>94,414</b>	<b>101,911</b>	<b>196,325</b>	<b>11.1%</b>	<b>14.8%</b>
-----------------------	----------------	----------------	----------------	---------------	----------------	----------------	--------------	--------------

Fuente:

- \* Datos de zona centro y sur proporcionados por los asociados.
- \* Datos de asociados de la franja fronteriza por AFDA.
- \* Datos nacionales proporcionados por AMDA.

