Asociaciòn de Distribuidores de Automotores del Estado de Tamaulipas

Ventas - Participación por Marca y por Plaza

Mes: Mayo 2023

Plaza	Baic	BMW	BUICK/GMC	FCA	Ford	GM	Honda	Hyundai	JAC/FAW	KIA	Mazda	Mitsubishi	Nissan	Peugeot	Renault	Seat	Suzuki	Toyota	Volkswagen	MG	Chirey	Otros	TOTAL	Participaciòn
Altamira					0	0	0	0	0	0	0	0	62										62	2.3%
Cd. Madero													66										66	2.5%
El Mante					0	24							23										47	1.7%
Matamoros				12	17	50	30		8				62					39					218	8.1%
M. Aleman					13	30							34						1				78	2.9%
Nvo. Laredo	0			31	45	65	12			58			58							42			311	11.6%
Reynosa			26	37	33	46	15			27	29	44	120	8	30			63	22	30	58		588	21.9%
Rio Bravo					3	12							24						0				39	1.5%
Tampico	9	9	26	53	25	101	22	64	50	68	80	17	63	11	27		50	81	48	49	61		914	34.0%
Victoria				39	4	38	20	0		59	23		71		43			32	35				364	13.5%
Total Estado	9	9	52	172	140	366	99	64	58	212	132	61	583	19	100	0	50	215	106	121	119		2,687	100.0%
Participaciòn	0.3%	0.3%	1.9%	6.4%	5.2%	13.6%	2.2%	2.2%	2.2%	7.9%	4.9%	2.3%	21.7%	0.7%	3.7%	0.0%	1.9%	8.0%	3.9%	4.5%	4.4%		98.3%	
Nacional		1395		6,003	3,736	13,647	2,177	3,916	1,537	7,803	5,945	1,554	20,045	988	0	1,346	2,946	8,334	9,067	5,002	2,824	4,432	102,697	
Participaciòn	0.0%	1.4%		5.8%	3.6%	13.3%	2.1%	3.8%	1.5%	7.6%	5.8%	1.5%	19.5%	1.0%	0.0%	1.3%	2.9%	8.1%	8.8%	4.9%	2.7%		100.0%	

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Plaza	Baic	BMW	BUICK/GMC	FCA	Ford	GM	Honda	Hyundai	JAC/FAW	Kia	Mazda	Mitsubishi	Nissan	Peugeot	Renault	Seat	Suzuki	Toyota	Volkswagen	MG	Chirey	Otros	TOTAL	Participaciòn
Altamira					0								310										310	2.3%
Cd. Madero				0									322										322	2.4%
El Mante					0	159							134										293	2.2%
Matamoros				79	64	223	142		76				344					187					1,115	8.2%
M. Aleman					57	145							156						52				410	3.0%
Nvo. Laredo	0			156	162	252	92	0		288			292							176			1,418	10.4%
Reynosa			112	175	133	280	110			239	175	282	518	40	119			331	141	188	288		3,131	23.1%
Rio Bravo					10	75							114						0				199	1.5%
Tampico	28	40	110	280	109	542	109	330	232	339	385	102	299	64	102	0	254	375	339	214	348		4,601	33.9%
Victoria				186	15	236	113	0		292	117		318		158			166	174				1,775	13.6%
Total Estado	28	40	222	876	550	1,912	566	330	308	1,158	677	384	2,807	104	379	0	254	1,059	706	578	636		13,574	100.0%
Participaciòn	0.2%	0.3%	1.6%	6.5%	4.1%	14.1%	4.2%	2.4%	2.3%	8.5%	5.0%	2.8%	20.7%	0.8%	2.8%	0.0%	1.9%	7.8%	5.2%	4.3%	4.7%		100.0%	
Nacional		6188		33,719	16,481	67,461	12,598	18,134	8,222	38,560	28,986	7,577	94,257	5,129	13,564	8,251	15,359	38,424	42,926	22,067	15,132	22,398	515,433	
Participaciòn	0.0%	1.2%		6.5%	3.2%	13.1%	2.4%	3.5%	1.6%	7.5%	5.6%	1.5%	18.3%	1.0%	2.6%	1.6%	3.0%	7.5%	8.3%	4.3%	2.9%		100.0%	